

## PRESS RELEASE

### **e.GO with a world first at the Geneva International Motor Show 2019**

#### **The company unveils the e.GO Life Concept Sport**

**Aachen/Geneva, 5 March 2019** – e.GO Mobile AG unveiled the e.GO Life Concept Sport at the Geneva International Motor Show 2019 (Exhibition Centre, Hall 1 + 2, Booth 1020) today. In addition, the company will have the production model of the e.GO Life electric car on show for the first time from 7 to 17 March 2019.

#### **Production vehicle e.GO Life**

The production version of the e.GO Life, a compact four-seater short-range electric vehicle, is on exhibit for the first time. Following successful homologation, the e.GO Life will go into series production in the new plant in Aachen in mid-March 2019. It will be delivered to the first customers at the beginning of May 2019 after the road release by major suppliers.

The spaceframe made of aluminium profiles and the plastic outer skin make the e.GO Life above average robust and, at the same time, very reasonably priced. The large interior and high sitting position also demonstrate the practical advantages of a purpose design electric vehicle compared to classic conversion designs.

#### **e.GO Life Concept Sport electric car**

The great response from even very affluent customers has shown that they are also interested in higher value versions of the e.GO Life. e.GO is now testing the market reactions with Life Concept Sport. The bold design, sporty chassis and higher performance combined with a high-quality interior and panoramic glass roof demonstrate the potential of the e.GO Life as a lifestyle product. "What could be cooler than leaving some tuned-up muscle car behind at the traffic lights in a stylish and silent emission-free electric vehicle. That's the beauty of the new mobility," says Prof. Günther Schuh, CEO of e.GO Mobile AG.

**e.GO Mobile AG**  
**Geneva International Motor Show 2019**  
Fairgrounds  
Hall 1+2  
Stand 1020

**Press photos:**



**Premiere at the Geneva Motor Show 2019: Sports version e.GO Life Concept Sport (le.) and production vehicle e.GO Life**  
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**e.GO Life Concept Sport at the Geneva Motor Show 2019**  
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**e.GO Mobile AG**

*e.GO Mobile AG was founded in 2015 by Prof Dr Günther Schuh as a manufacturer of electric vehicles. The more than 400 employees use the campus's unique network of research facilities and approximately 360 technology companies on the RWTH Aachen Campus. Highly agile teams work on a variety of cost-effective and customer-focused electric vehicles for short-haul traffic. e.GO Mobile AG is currently commissioning its new plant in Rothe Erde, Aachen, for series production.*

[www.e-go-mobile.com](http://www.e-go-mobile.com)

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