



## PRESS RELEASE

### **e.GO and AUTO1 cooperate**

#### **AUTO1 will offer the electric car e.GO Life throughout Europe beginning in 2020**

**Aachen/London, 26<sup>th</sup> of March 2019** – e.GO and AUTO1 Group, the digital car experts, will cooperate in future. Starting in 2020, AUTO1 will be offering the low-cost, four-seater, short-distance electric vehicle e.GO Life as a new vehicle on its platform AUTO1.com, Europe's leading online B2B marketplace for used cars.

Series production of the most powerful version e.GO Life 60 starts in the new Industrie 4.0 factory in Aachen Rothe Erde. "Over 3,000 pre-orders show us that our customers are ready for digital distribution. If a lifestyle product like our e.GO Life is offered via the coolest digital distribution channel AUTO1, the customer is the winner," says Prof. Dr. Günther Schuh, CEO of e.GO Mobile AG.

AUTO1 is an independent and cross-brand digital B2B trading platform with more than 55,000 partner dealerships in over 30 countries. "We offer our partner dealerships direct access to the trendsetting vehicle e.GO Life and at the same time we show that our superior logistics and digital checkout also offer great advantages for new vehicles," says Hakan Koç, founder and Co-CEO of AUTO1 Group SE. "Cooperation with e.GO is another step for us to revolutionize the car trade in Europe."

The e.GO Life has a digital vehicle record file. Connected services in the vehicle will in future enable the manufacturer to conduct a remote analysis to detect errors in an early stage and to act preventively. Currently, Bosch Car Service partners are gradually preparing to support the e.GO vehicles after the sale.

**Press photos:**



**e.GO Life in front of the Factory Store**  
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**e.GO Mobile AG**

*e.GO Mobile AG was founded in 2015 by Prof Dr Günther Schuh as a manufacturer of electric vehicles. The more than 400 employees use the campus's unique network of research facilities and approximately 360 technology companies on the RWTH Aachen Campus. Highly agile teams work on a variety of cost-effective and customer-focused electric vehicles for short-haul traffic. e.GO Mobile AG is currently commissioning its new plant in Rothe Erde, Aachen, for series production.*

[www.e-go-mobile.com](http://www.e-go-mobile.com)

**AUTO1 Group**

*Founded in 2012, the AUTO1 Group is now Europe's leading platform for the automotive trade. As an independent and cross-brand trading center, the company specializes primarily in the commercial used car trade and offers over 55,000 trading partners a diversified inventory of more than 30,000 vehicles. Through the technological networking of buyers and sellers, the AUTO1 Group enables seamless and uncomplicated trading between private individuals and dealers in over 30 countries throughout Europe. The company's well-known brands are AUTO1.com, wirkaufendeinauto.de and Autohero. In 2018, the company sold more than 540,000 vehicles and generated sales of 2.9 billion euros.*

[www.auto1-group.com](http://www.auto1-group.com)

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